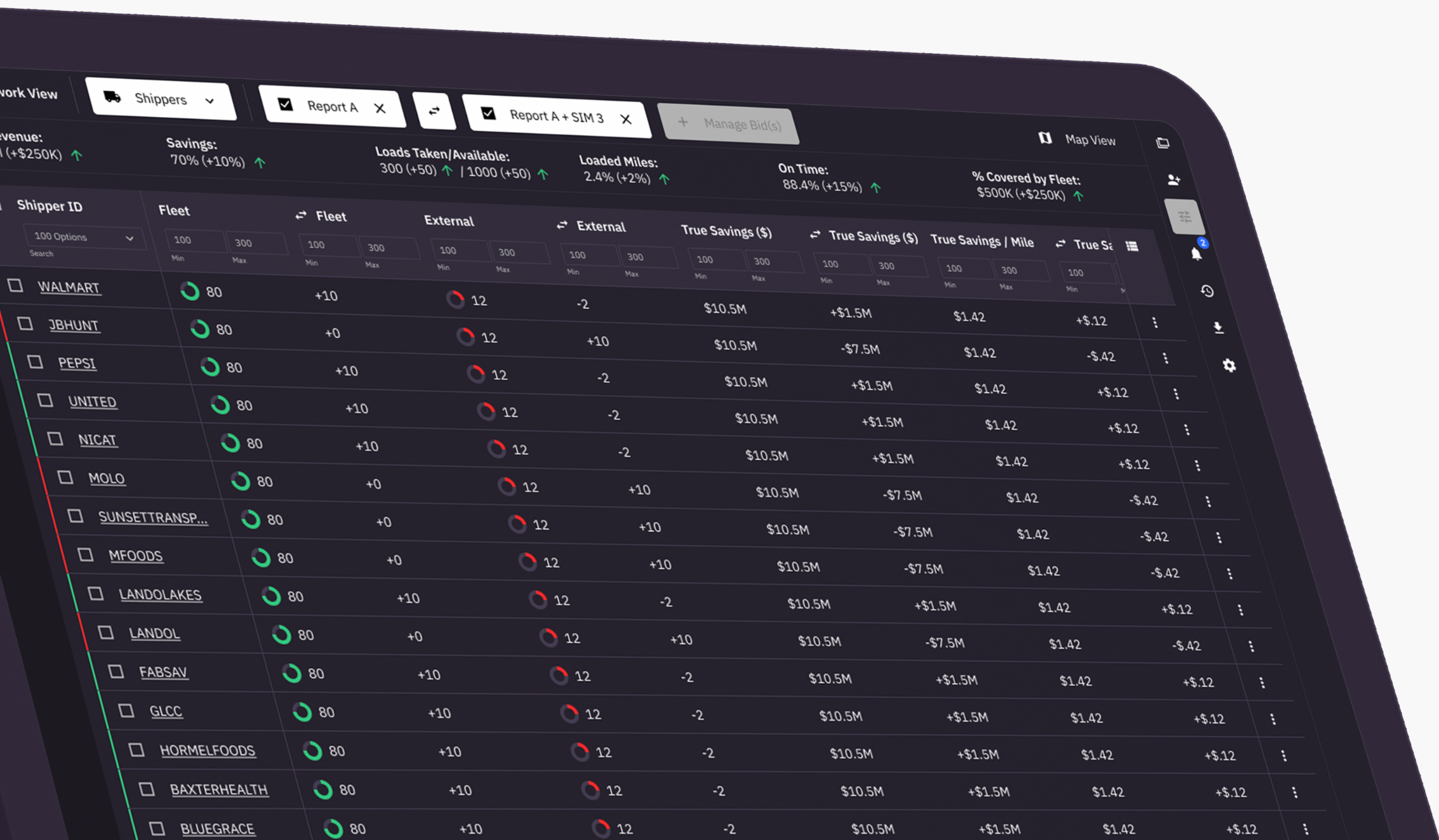# Plan

↳ by **Optimal Dynamics**

Optimized Decisions for Strategic Freight Planning

Navigate changing and unknown variables within freight planning to maximize performance and profits with a high-fidelity simulation created from a digital twin of your network.

Before making a single change, Plan lets you simulate KPIs down to the driver-parameter level and predict the effects of potential network adjustments.

Network View

Run simulations to build strategic plans, analyze fleet management decisions and answer big-picture questions.

🟩 **Simulate "what-if" scenarios and plan fleet decisions**

(Mergers & Acquisitions) (Service Level Impact) (Bid Responses) (Fleet Sizing) (Driver Mix) (Domicile / Driver Home Locations)
(Operational Tuning) (Driver Retention Strategies) (Customer Analysis) (Dedicated Fleet Solution Design) ✳

Bid Manager

Experiment with multiple customer bids simultaneously to hit the numbers you're looking for.

🟩 **Automate bid processing and analysis**

(Import Customer Bid Files) (Assess Network Effects) (Evaluate Multiple Customer Bids) (Process Bid Loads Quickly)
(Adjust Rates Based on Customer Feedback) (Appraise Network Interactions) (Price Lanes Using Historical, Market or Your Own Rates)
(View Most Beneficial Lanes) ✳