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Plan Overview



by **Optimal Dynamics** Ь

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## **Optimized Decisions for** Strategic Freight Planning

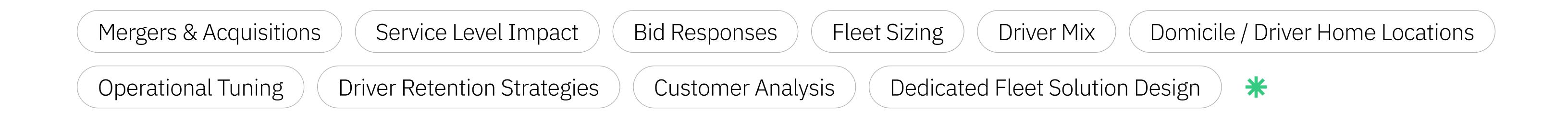
Navigate changing and unknown variables within freight planning to maximize performance and profits with a high-fidelity simulation created from a digital twin of your network.

Before making a single change, Plan lets you simulate KPIs down to the driver-parameter level and predict the effects of potential network adjustments.

## Network View

Run simulations to build strategic plans, analyze fleet management decisions and answer big-picture questions.

Simulate "what-if" scenarios and plan fleet decisions





Experiment with multiple customer bids simultaneously to hit the numbers you're looking for.

## Automate bid processing and analysis



Adjust Rates Based on Customer Feedback

Appraise Network Interactions

Price Lanes Using Historical, Market or Your Own Rates

