Execute

↳ by **Optimal Dynamics**

Decision Analytics for Operations

Get dynamic automation for the best load and dispatch decisions for your business in real-time, eliminating decisions by gut feel, reducing mistakes, and adapting when new unknowns are thrown your way.

Execute uncovers the optimal combinations of multi-variable decisions for load assignments and allocations to increase operational performance and KPIs, while AI automates the process of assigning loads to drivers.
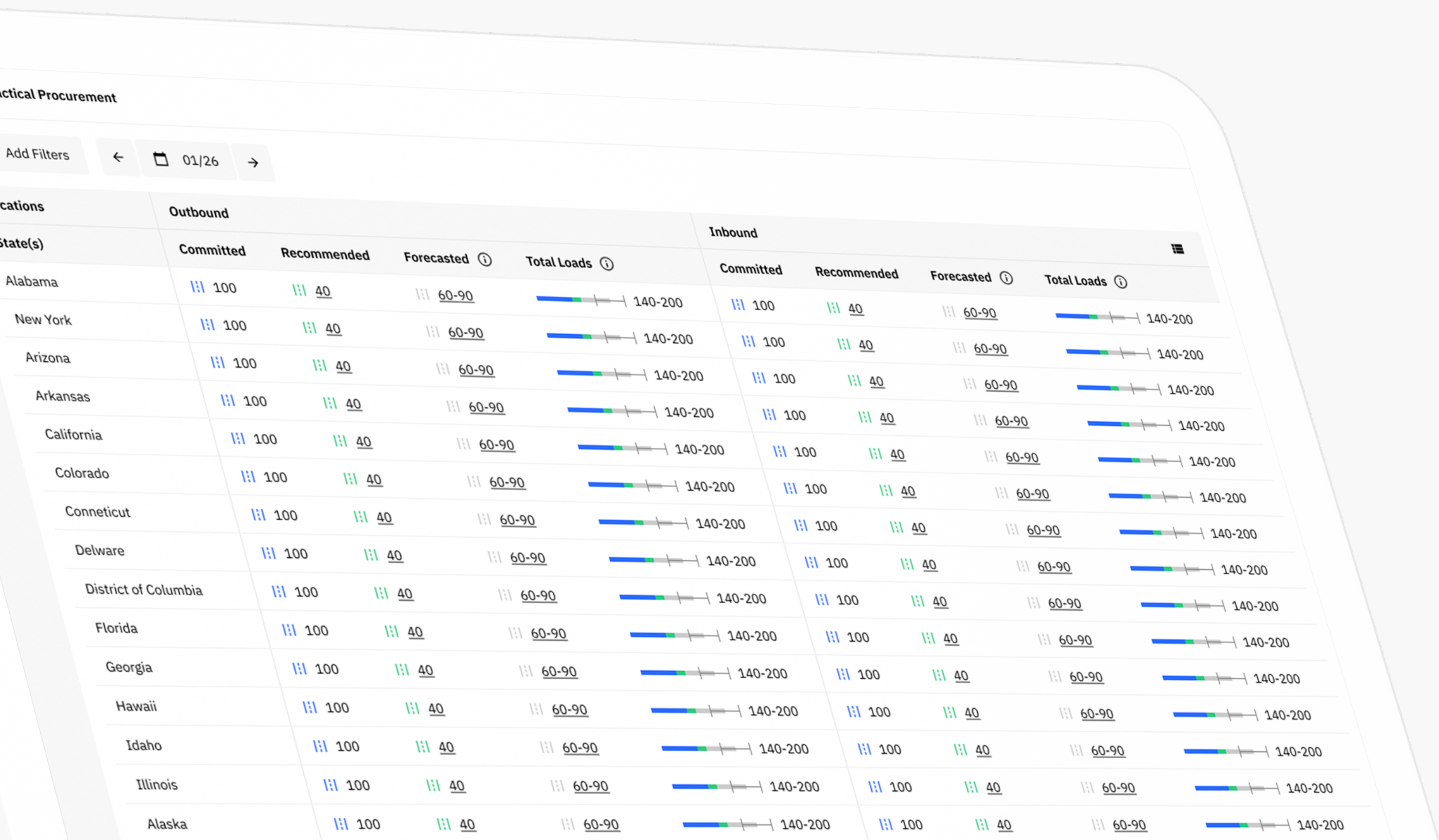
⊡ Load Acceptance

Identify and accept the optimal loads for either your asset or brokerage network, on a continuous basis with insights up to two weeks into the future.

⇄ Tactical Procurement

Optimize asset utilization. Aggregate loads that are ready to be accepted with forecasted loads that are likely to be tendered. View loads from both inbound and outbound standpoints up to 14 days in the future.

⤳ Dispatching

Eliminate the guesswork of driver management with automated ranked driver recommendations. Driver assignments automatically account for specific parameters, such as driver ratings, HOS management, time-at-home, available date & time, and predicted ETA.

⊟ Commitment Manager

Capture and maintain existing customer commitments. Ensure appropriate coverage of committed loads and fairly evaluate the network impact of any additional loads. Guarantee the most optimal network recommendations.